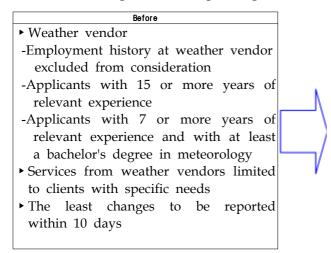
Relaxed Regulations (e.g., on Weather Vendors) for Improved Domestic Investment Conditions

- □ The Weather Vendor Program, introduced in 1997, allows businesses to market weather products to users whose specific needs cannot be met by the Korea Meteorological Administration (KMA).
- □ Since the October 2008 designation of [¬]Fostering the Meteorology/Climate Industry_J as one of the top 100 national agenda items of the Lee Myung-Bak Administration, KMA has been contemplating a number of measures to foster the industry, one of which was to allow weather forecast by businesses.
- □ The enactment of the [™]Meteorological Industry Promotion Act_J (promulgated on June 9, 2009; to be enforced from Dec 10, 2009) will make it possible for businesses to provide forecast products to the general public. In anticipation of any problems that the private sector may face in providing these services, KMA set concrete criteria for personnel qualifications and facilities, which were discussed at a forum for the research community, the industry, the media, and civil organizations. In addition, KMA has been working to minimize potential issues by studying the precedents of advanced countries with similar experiences.
- □ Relaxed regulations on weather vendors
 - Relaxed regulations regarding weather vendor registration and services



After
► Weather vendor
-Recognition of employment history at weather vendor
-Applicants with 8 or more years of
relevant experience
-Applicants with 4 or more years of
relevant experience and with at least
a bachelor's degree in meteorology
► Services from weather vendors
permitted general users and specific
users
► The least changes to be reported
within 15 days

• Relaxed regulations regarding submission and inspection of material

Before After ► A vendor resisting 3 or more orders ▶ Vendors who neglected to submit for report, inspection or correction the materials required by Article 22 without justifiable cause of the Act without justifiable cause; vendors who submitted falsified material; vendors who resisted or obstructed inspection or inquiry by a public official Suspension of business • Penalty (in place of suspension) - 3 orders: 1-month suspension - 1 violation: 500,000 Won - 4 orders: 2-month suspension - 2 violations: 1,000,000 Won - 5 or more orders: 3-month suspension - 3 or more violations: 2,000,000 Won